

## **SOCIAL PSYCHOLOGY**

2nd Year – 2nd Semester

2007/2008

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### **1. AIMS**

- Historical framework of the development of Social Psychology and Social Cognition.
- Identification of the main methodologies and explanation levels of Social Psychology
- Introduction to some of the more important themes of research in Social Psychology

### **2. PROGRAM CONTENT**

- History of Social Psychology.
- Methods in Social psychology
- Attitudes and Persuasion.
- Impression Formation.

### **3. TEACHING METHODS**

Lessons in this subject follow a presentation + *discussion* format. In order to fully appreciate the continuous development of Social Psychology, lessons are set out to include the presentation by the students of papers concerning the most recent experimental research, followed by the discussion and theoretical integration of such experimental contributions

### **4. EVALUATION**

Evaluation includes several individual essays (2 to 4). These essays generally involve the relation of two or more concepts (effects, experimental paradigms, models, etc.)

discussed in the lessons. The criteria underlying the evaluation of these essays are:

- The quality of the articulation of the concepts. Answers should be given in clear, brief and precise discourse;
- The search and consultation of relevant literature, which should go beyond the bibliography provided whenever possible;
- The originality of the answer. Answers are expected to stem from personal study and reflection and not consist of a mere paraphrase of the ideas presented in most answers to the same question.

## 5.RECOMMENDED BIBLIOGRAPHY

Hamilton, D. L., Devine, P. G., & Ostrom, T. M. (1994). Social cognition issues in social psychology. In P. G. Devine, D. L. Hamilton & T. M. Ostrom (Eds.), *Social cognition: impact in social Psychology*, (pp.1-13). San Diego, CA: Academic Press.

Garcia-Marques, L. (1992). *Em que consiste o paradigma cognitivo?* (texto não publicado). Faculdade de Psicologia e de Ciências da Educação, Universidade de Lisboa.

Olson, J.M., & Zanna, M.P. (1991). Attitude change and behavioral prediction. In R. Baron & W. Graziano (Eds.), *Social Psychology* (pp. 226-269). New York: Holt, Rinehart & Winston.

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Bohner, G., & Schwarz, N. (2001). Attitudes, Persuasion, and Behavior. In A. Tesser & N. Schwarz (Eds.), *Blackwell handbook of social psychology: Intraindividual processes* (Vol.1, pp. 436-457). Oxford, UK: Blackwell.

Fazio, R. H. (1986). How do attitudes guide behavior? In R. M. Sorrentino & E. T. Higgins (Eds.), *Handbook of motivation and cognition, Vol. 1* (pp. 204-243). New York:

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Asch, S. (1946). Forming impressions of personality. *Journal of Abnormal and Social Psychology, 41*, 258-290.

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